

**INDUSTRIAL COMMISSION OF
CARNEYS POINT TOWNSHIP
MEETING MINUTES
APRIL 11, 2016**

The meeting of the Carneys Point Industrial Commission was held on the above date at the time of **6:30 p.m.**

Roll call was Brayerton, Johnson, and Redfield being present. Mr. O'Donald was not in attendance due to a death in his family. Mr. Bomba was also not in attendance. Also present was J. Proffitt-Secretary.

Under **Old Business**; Mr. Redfield started by addressing his frustration on the building of brochures for the Township. He said back in November of last year, he handed the Commission members a template for making brochures. Last year in June he said Mr. Dennis (former Commission member) said things needed to get moving. Mr. Redfield recalled this was at the end of his term and this project started when he came aboard. Mr. Redfield said the Commission did manage to get the disc produced and that it is now playing on the website for the Township. He said having the disc play on the website actually reduced the cost of the brochures. There no longer has to be a disc placed in each brochure. This will reduce the costs by a lot. He then said he worked up prices for an eight page brochure. Mr. Redfield said he was put on a subcommittee to work on the brochure. He is the only one left; everyone else has transferred out of the Industrial Commission. He has had no feedback from the Commission Members. Mr. Redfield said this is not just his project. He said he is not sure what the Commission is looking for anymore. He said he has worked up a 2, 4 and 8 page brochure. Mr. Redfield said the 8 page was about 7 dollars each or about 5 to 7 thousand dollars to make. A two page brochure would be a lot less in cost. He said he can get what we want but he needs to know what we want. He said there needs to be other ideas not just his. Mr. Brayerton asked where are they going to be hand out. He said we need to know where we are going to figure out how many we will need. Mr. Redfield said the League of Municipalities, Brownfield conventions and to developers. Mr. Redfield did say he is not sure how to find out where and when there are events. He discussed the display of the brochure and pictures.

The discussion moved on to the website. Mr. Redfield said this is the greatest assets we have to get our Township out there. Mr. Redfield said he needs direction as to what the Commission wants for the website. The Secretary mentioned that Linda Jones in the Finance Dept. works on our website and she can only put on what is given to her. Mr. Redfield said he can rework the brochure to two pages that can be put on the website. He said at one time he had gotten estimates on having photo's taken of areas in Carneys Point for the cover of the brochure. The members discussed more on a two page brochure being put on the website. Mr. Redfield said to be frank he is getting exhausted of looking for direction from the Commission.

The Secretary spoke up about the website. She addressed Mr. Redfield and the others about working on the website to get it to where they feel it offers outsiders maximum information. Mr. Redfield said he does not know much about website design. The Secretary said you have been looking at others municipalities and you mentioned a few that had information you liked. Mr. Redfield said he liked the way Clayton's website looked and that it was easy to maneuver. The Secretary said to the Commission Members look at a few other web

sites and see what you like or dislike. Try to figure out if our information can be put on a page like the ones you like. Maybe we can list realtors or land that is for sale or how to get in touch with our Planning Board or the Township Committee. The Secretary suggested working on one thing at a time. The web site can be that one thing. Get it so it has all the information someone else may need. Mr. Brayerton asked about photos. They can go on the website. Mr. Brayerton asked about what our limits are. He is not sure what he is allowed to do. He said like contacting other municipalities that are developing to see what they have done to get things started. Mr. Brayerton asked if we can make it a priority to find out what we are allowed to do. Mr. Brayerton also spoke to the Mayor for guidelines. He said he would like to have an orientation. Mr. Redfield mentioned Clayton's website. He also mentioned a reverse 911 system with their website. The Secretary said then instead of brochures the Commission could get business cards to hand out with the Township's website.

The members asked if there is only three and the Commission is to have seven what is the quorum amount. The Secretary will ask the Township Attorney and report back.

With no further business to discuss this meeting ended at 7:18 pm.

Adopted: 5-9-2016


June Proffitt, Secretary