

**INDUSTRIAL COMMISSION OF
CARNEYS POINT TOWNSHIP
MEETING MINUTES
JUNE 13, 2016**

The meeting of the Carneys Point Industrial Commission was held on the above date at the time of **6:35 p.m.**

Mr. Bomba called the meeting to order; read the **Open Public Meeting Act** and led the **Pledge of Allegiance to the Flag.**

Roll call was taken; Bomba, Brayerton, O'Donald, and Redfield were present. Ms. Johnson and Mr. Kerswill were not in attendance. Also present was J. Proffitt-Secretary. A Quorum was established.

Mr. Bomba asked everyone to take a moment to review the **minutes from the Industrial Commission meeting held on May 9, 2016.** Motion was made by Mr. Redfield to approve the minutes from the May 9, 2016 meeting, seconded by Mr. O'Donald and all were in favor.

Mrs. Johnson arrived at 6:40 pm.

Under **Correspondence** Mrs. Proffitt mentioned the bill that was received from the Salem County Chamber of Commerce that was dated September 2015. She said after a few calls and e-mails she was told this bill had the wrong date on it and it is for the 2016 year. Mr. Bomba said he thinks it's a good idea to belong to the Chamber of Commerce and the Commission should pay the \$170.00 membership costs. The Commission all agreed. Mrs. Proffitt will get a PO.

Old Business: Mr. Bomba asked Mr. Redfield to give a report on his sub-committee with Mr. Kerswill on updating the Industrial Commission's website. Mr. Redfield said the first item was the Mission Statement. Mr. Redfield said that will be discussed at a later time. Mr. Redfield said he and Mr. Kerswill met once and had a few lengthy phone calls together. They came up with a list of items they are looking at. Mr. Redfield said they contacted Island Officials in Woodbury who did the Clayton website. We were looking for feedback on how they could help us with our website. As of today we have not heard back from them, but we will follow up. Also we contacted the College VP of Academic Affairs for the IT Coding course. We wanted to see if they could do something for us. Mr. Redfield said he had to give credit to Mr. Kerswill who is not at this meeting. He did a great job. Mr. Redfield said on the main page we discussed what we wanted to see such as our Mission Statement, contact names, phone numbers and email addresses. Also there should be a summary overview of the Township and community photos. Also a list of current businesses and their contact information would be good. Mr. Redfield mentioned available lots and locations and realtor's contact information. He said there should be online forms on our site, plus a link to the County website. Mr. Redfield said Mr. Kerswill looked into the barcode system to our website. The questions were who has the current list of Township owned property? Who will be the contact person for the website? Who needs to be contacted to get the current website changed? What is the current budget for updating the website. Mr. Redfield mentioned a list of questions Mr. Kerswill came up with such as does Industrial Commission members have e-mail addresses, who will monitor the e-mail site. He asked who will have access to the e-mail account, business cards and or a Facebook page. Will the business card have one e-mail address or all of ours? How do we market to clients?

Mr. Redfield mentioned the newspaper article from Ms. Johnson. He said it was about a new company coming into the US from Germany with a grocery store chains. How do we contact them with what we have here? Mr. Bomba said demographics draws businesses. He said they

are going in the Bridgetown/Vineland area. He said the search area is about four miles radius of their site. Mr. Redfield said we should have a packet to send out to potential new businesses. Mr. Bomba said Route 40 is an excellent area and there are existing farms that are not preserved. Those grounds are available. Mr. Bomba said if someone approaches these farmers they may sell. Mr. Redfield finished by asking if the Commission is in agreement that the website need updating. The Commission members said yes. He asked if their sub-committee can go further. The Commission said yes. Mr. Redfield then asked about the current contract for the Township website and will they be willing to work with the Commission. Mr. Dowe said that Linda Jones in Finance is our contact for the website. Mr. Redfield asked if this is our website or a page on the Townships. Mr. Brayerton said we are doing our website and linking it to the townships. Mr. Bomba said we are redesigning our page on the Township's site. Mr. Redfield said he is confused about how anyone is going to see our website when they still will have to go onto the Township's site to get to ours. Mr. Bomba mentioned the apt. that will put people right to our site. Mr. Redfield asked about the township apt. The Committee said not at this point. Mr. Bomba said we can do ours and they will say it looks so good they may want to do theirs. Mr. Redfield said he does not know where to go now.

Under New Business: The Commission members discussed the Mission Statement that Mr. Kerswill submitted. With no changes or revisions Mr. Brayerton made a motion to approve the Mission Statement, seconded by Mrs. Johnson and all members were in favor.

Mr. Bomba moved on to address the story in the South Jersey Times on Monday, May 30th the Lidl Store. Mr. Bomba said he heard about them looking for a place through the Salem County Economic Development. Mr. Bomba said he read there is a merger in the forecast with Lidl. He mentioned writing a letter to this company with what we have here. Mr. Bomba mentioned a few properties. Mr. Redfield asked if this Commission could get in any trouble for marketing or sending people out to look at property that may or may not be for sale. Mr. Dowe said he will ask the Solicitor. Mr. Bomba asked for someone to pen a letter to the Lidl Company. Mrs. Johnson asked if the Secretary could do that. Mr. Bomba said it should be one of the Commission members. With that said he said he will table the letter until the next meeting so everyone has time to research the Company to see what they are looking for. Mr. Dowe mentioned a sub-committee to look into this project. Mr. Brayerton said he would be on the Sub-committee and asked Mr. O'Donald if he would like to also be on. Mr. Dowe said Mrs. Johnson should be on the Committee because she brought this to the attention of this Commission.

Mr. Bomba asked for a motion to approve the **bill list**. Motion was made by Mr. Redfield, seconded by Mr. O'Donald and all were in favor. Mr. Brayerton motioned that the Commission should approve the bill paying the Salem County Chamber of Commerce for 2016 membership, seconded by Ms. Johnson and all were in favor.

Public participation; With no public questions or comments this portion was closed and a motion was made by Mr. O'Donald, seconded by Mr. Redfield to adjourn the meeting. Motion passed with five affirmative votes. The meeting adjourned at 7:21 pm.

Adopted: 7-11-2016


June Proffitt, Secretary